

SSL-4

Dimensions: 40 x 35 x 25'

"Super Live": 21 x 21 x 14'

Control Booth: 30 x 23'

Console: 80-input SSL 9000 J with
Ultimation, Total Recall and E and G
EQs on each channel.

Monitors: Custom Augspurger cabinets
with TAD components, including
centre speaker and JBL 4312s
mounted in surround soffits for film
LCR monitoring. Various nearfield
monitors including Tannoy, Genelec,
KRK, Yamaha and Auratone are
available.

Decks: HHB CDR-850 CD Recorder

Panasonic SV3800 Pro DAT

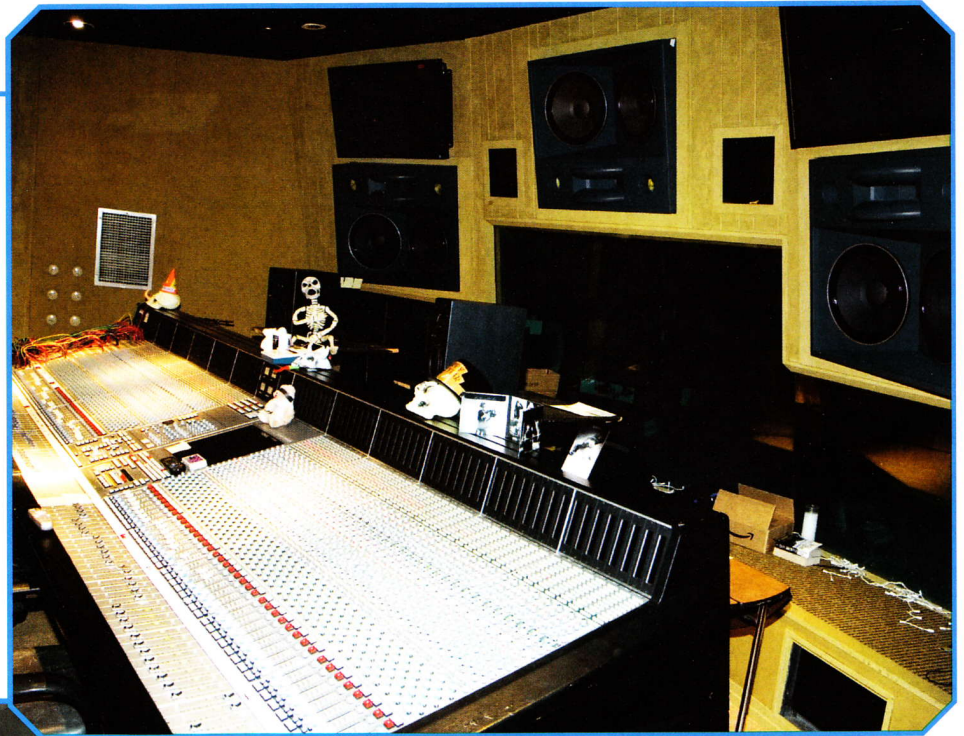
Sony DVD Player

TASCAM 122 Mark III Cassette Decks

Panasonic SVHS HiFi VCR

Rotel 955 AS CD Player

Pro Tools, Studer A800 and Ampex
ATR machines are available.



studio also demos equipment and has participated with helping manufacturers design software and the research and design of outboard gear." When it comes to hiring employees, Rose explains that the studio has hired many people from both Berklee and the Royal Conservatory. "I interview up to 25 people for the position of a runner," she states, showing the importance they place in finding the right person for a position. The studio has seen a fair share of Canadians be employed there over the years, including Stu Brawley, who came to the studio from Toronto through his relationship with producer Ed Cherny, Rose's husband. "Stu came down to do work on records for Jann Arden and Anne Murray at the studio." The studio's Assistant Booker, Jen Hilliard,

**For more information,
visit the
Record Plant online at
www.recordplant.com.**

hails from Winnipeg, MB.

with the times. "We are able to not only accept change, we welcome it, but we keep up with and understand the times," explains Rose. "We have a top-notch staff, we offer great client services, we listen to our clients, etc. We've taken pains to make sure that our studios are beautifully decorated like a five-star hotel, and we'll get our clients whatever they need in terms of equipment. If there's a particular piece of software or equipment that they need, we buy it. Whether a client is young or a veteran, urban or rock, it's important to work with that individual as they're your walking advertisements. Whatever it takes to make them comfortable, we'll make it happen. We assist them in finding engineers, help them with their budget, hire musicians, whatever is needed to make them more productive. We have a game room, a fitness room and private lounges for each studio. The more record hits you have, the greater your business will be."

The studio and its staff keep up to date on technology, and as Rose explains, "We're very fortunate to have Jason Carson as our Chief Engineer. He advises Rick and I, along with our clients, and together we make our decisions as a whole - that's another secret to our success! We do attend all industry-related trade shows to keep on top of emerging technology, as well as attending any related educational seminars. The

With many studios in the industry experiencing reductions in business due to downloading of music through peer-to-peer Web sites, the Record Plant is no different. "MP3 downloading has definitely affected the record labels," explains Rose. "What has affected us is shrinking recording budgets, labels not signing many new artists and the capability of musicians to record at home. The majority of our clients are in the top 200 charts, and for the most part, they always use larger facilities like ours. Our dedication to our business is what ensures that we'll still be working with the greatest artists while they make the greatest hits in the coming years!"



Jeff MacKay is Editor of Professional Sound.